

POLAR ESKIMO – Alex Hibbert

Advance Information (AI)

Title: Polar Eskimo - a young polar traveller's time living with the hunters of the Far North
Author: Alex Hibbert
Initial Release Format: Hardback, 156mm x 234mm
Extent: 352pp + 8pp colour photographs
Publisher: Tricorn Books
Price: £18
Genre: Travel Writing (BIC: WTL)
ISBN: 1912821001, 978-1912821006
Recommended wholesaler: Gardners

Publication date: 1 Sept 2018 (stock available from c. 20 Aug 2018)

Rear cover blurb:

In December of 2013, Alex Hibbert led an international quartet of polar travellers to the extreme north of Arctic Greenland. After a huge storm destroyed their intended route to the North Pole in the darkness of winter, instead of retreating, they decided to explore the beautiful but unforgiving region of Avanerriag, the home of the Polar Eskimos. What followed was six months of harsh education, gripping adventure and...twenty unruly sled dogs.

Hibbert takes the reader on a fascinating adventure into a world few will ever see, and most are unaware still even exists. From heart-stopping falls through thin ice into frigid water to the bizarre modern politics of Greenland, his passion for the place, people and natural history is infectious.

Extended information:

Hibbert and his team endured hundred-mile journeys, on foot in the pitch-black and against the clock, and forged friendships with hunters on their perilously dangerous daily forays. From happening upon three-metre sharks to controlling twenty rowdy yet endearing sled dogs, they were forced to adapt and learn fast, or risk failure. He viscerally describes his team falling through paper-thin sea ice and laments the terrible treatment of these northern people by their own government. Considering their future from a unique and thought-provoking viewpoint, Hibbert achieves a depth that has not been seen in decades. He delves into history, their language and way of life, and what makes today's Polar Eskimo special. Progressive and pragmatic, not caricatures in a prison of nostalgia.

Polar Eskimo offers a rare opportunity to glimpse into this distant and private society; one that has a both legendary and violent history plus a controversial and undecided future. Hibbert captures the adrenaline presented by the dangers of the frozen Arctic from the perspective of a man it has more than once nearly killed, yet still inspires.

Author:

Alex Hibbert is the world record-holding polar traveller who has skied further on an unsupported Arctic journey than anyone in history.

Highly active in the polar and cold regions, Alex has led independent projects every year since 2006. He is a prolific speaker and his media has included appearances on primetime BBC, Channel 4, Sky and guest columns for national newspapers. His photographic collection has been published in every corner of the globe and he has been a BBC Wildlife Photographer of the Year finalist three times - this passion for the natural world leading to a degree in biology from Oxford University.

Alex has an excellent, verified social media following, and is active and innovative in his promotional activities.

Website: www.alexhibbert.com Twitter: @alexhibbert Instagram: @alexhibbert

Key selling points:

- An important account of the third historical era of the Polar Eskimos, potentially their last
- A unique book impossible to write without the author's hundreds of days of experience
- Numerous media hooks such as dogs, cultural integration, climate change
- Original illustrations and excellent photography

POLAR
ESKIMO



Contact:

Dan Bernard
Tricorn Books
Aspex Gallery
42 The Vulcan Building
Gunwharf Quays,
Portsmouth, PO1 3BF
02392 351143
dan@tricornbooks.co.uk

For events or direct to author:

rosie@alexhibbert.com



