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POLAR EXPEDITION LEADER
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For Immediate Release

POLAR PIONEER ATTEMPTS SECOND WORLD RECORD

London based polar explorer Alex Hibbert is set to regain Britain's crown for arctic triumph as he heads to Greenland in April 2011 for an attempt on the fastest crossing of the arctic ice-cap.

Aiming to smash the current record of 8 days and 9 hours, set in 1995 by polar legend Sjur Mordre of Norway, Alex and his team-mate Andrew Wilkinson hope to cover the 350miles/530 km from Point 660 on the west coast of Greenland, to the bottom of Nagtivit Glacier, east Greenland, in dramatic style and at unbelievable speeds.

The pair aim to ski faster using a super-lightweight camping system and with a strict skiing schedule to maximise time and speed across the ice. In order to grasp the record the pair will have to cover distances in excess of 50 miles each day, braving temperatures below minus 30c and with winds approaching hurricane force. Sleep will be limited to a handful of hours daily and all supplies will be hauled in low capacity sledges by themselves.

Although previously Hibbert has concentrated on geographic firsts and achievements, this purely athletic challenge will test his resilience and talent to new levels. Holder of the world-record for the Longest Unsupported Polar Journey in History, he is well aware of the extreme conditions of the Arctic. He will certainly be hoping to avoid the pitfalls of starvation and critical equipment failure as he reaches for his second polar prize.

This new challenge will see the return to partnership between Hibbert and previous team-mate Andrew Wilkinson. Andrew currently works as a modern languages teacher in Berkshire. A former Royal Marines Reserve Officer with multiple tours of Afghanistan, he climbed Everest in 2007 along with numerous other peaks.

STUNNING ARCTIC PHOTOGRAPHS AVAILABLE ON REQUEST

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